

**ROLLER
BLACKS**



**NEW ZEALAND
ROLLER BLACKS
SPONSORSHIP
PROPOSAL**





E ngā mana, e ngā reo, tēna koutou kātoa. Greetings to you all.

It is with great pleasure that we offer your organisation the amazing opportunity to sponsor the New Zealand Roller Blacks for the 2023/24 season.

Your sponsorship will help fund the Roller Blacks international development as they endeavour to compete on the world stage. Helping us to cover such costs as travel, accommodation and competition entry fees - please read on to find out more.

We are so grateful for what sponsors just like you have helped us accomplish over the years. We are immensely thankful to our past, present, and future sponsors.

“Nāu te rourou, nāku te rourou, ka ora ai te iwi”

With your basket and my basket, the people will thrive.

**TO MAKE A CONTRIBUTION
OR FOR MORE INFORMATION**

Pauline Cant
Mobile: 027 383 5577
Email:
wheelchairbasketballnz@gmail.com

**THANK
YOU FOR YOUR
CONSIDERATION**



ABOUT THE ROLLER BLACKS

Wheelchair Basketball is one of the original Paralympic sports, first emerging around 1946 in the USA. Developed by injured service members returning from World War II, who wanted to continue playing basketball, post injury.

For more than 40 years, Wheelchair Basketball has established its presence within New Zealand adaptive sports. Enabling Kiwi para-athletes to pursue their passion for this great game while achieving their dreams.

Throughout our history, The New Zealand Roller Blacks have competed internationally with other top nations from around the world. New Zealand has previously been competitive with powerhouse teams such as Australia. However, continual absence from international tournaments due to lack of funding has hindered our progression. For more than 2 decades, New Zealand Wheelchair Basketball and the Roller Blacks have fallen rapidly behind other nations who have continued to develop their game, regularly competing on the world stage.

With a new coaching and management team, the Roller Blacks' goal is to focus on the growth and development of the team, re-establishing ourselves internationally as a formidable and respected opponent.

**KIWI PLAYERS HAVE DEMONSTRATED
THEY CAN BE AMONG THE WORLD'S
BEST AND DESERVE THE OPPORTUNITY
TO TEST THEMSELVES AGAINST THE
BEST IN THE WORLD**

WHY WE NEED YOUR SUPPORT WITH SPONSORSHIP

FUNDING OPPORTUNITIES FOR ADAPTIVE SPORTS SUCH AS WHEELCHAIR BASKETBALL, OR EVEN DISABLED TEAM SPORTS IN GENERAL ARE VERY LIMITED.

Alongside this challenge, wheelchair athletes in New Zealand must purchase their own sports equipment, with basketball chairs costing from up to NZD\$13,000 for an international level chair.

These challenges can prevent athletes from fulfilling their goals of improving within the sport at an international level.

Charitable trust funds tend to favour this country's more traditional able-bodied sports such as Rugby, Netball and Cricket. Unfortunately, this is not the case in many disabled sports. While we have had some success in securing funding to pay for accommodation, venue hire and transportation costs domestically, finding money to support the team overseas has been challenging.

Your sponsorship will allow the Roller Blacks to compete internationally by contributing to the costs of flights, accommodation, transportation, entry fees and other costs related to overseas competition.



THE BENEFITS OF SPONSORSHIP

HELP PEOPLE WITH DISABILITIES

You will be helping people with disabilities who would not otherwise be able to participate

MAKE A DIFFERENCE

You will be making an enormous difference in someone else's life, which in turn, will have a positive impact on the environment that surrounds them.

STRENGTHEN YOUR IMAGE

Strengthen your company's image and representation to the public eye.

BOOST BRAND VISIBILITY

Sponsorships can increase brand recognition before, during and after the actual event by giving your company exposure to new audiences



**JOIN US
TODAY!**



UPCOMING INTERNATIONAL TOURNAMENTS

The following major international tournaments that the New Zealand Roller Blacks plan to participate in are:

WHEELCHAIR BASKETBALL ILLAWARRA FESTIVAL

8TH – 12TH NOVEMBER 2023

ILLAWARRA, AUSTRALIA

ASIA OCEANIA ZONE CHAMPIONSHIPS/PARALYMPIC QUALIFIERS

9TH – 21ST OF JANUARY 2024

BANGKOK, THAILAND

TYPES OF SPONSORSHIPS

PLATINUM
25K+

- Premium name and logo recognition on all team warm-up shirts, travelling uniforms and National League tournament programmes.
- Premium advertisement/recognition on social media and all other marketing.
- Team building event for sponsor e.g staff have a go at wheelchair basketball with Roller Blacks Players.
- Players available to speak at any events run by the sponsor
- Acknowledgement as Platinum sponsor at selected WBNZ events and tournaments.
- Spotlight/personalised Platinum recognition once per month on social media

GOLD
10K+

- Name and logo recognition on all team warm-up shirts, travelling uniforms and National League tournament programmes.
- Advertisement/recognition on social media and all other marketing.
- Players available to speak at any events run by their company.
- Acknowledgement as Gold sponsor at selected WBNZ events/tournaments.
- Recognition as a Gold sponsor on social media.

SILVER
5K+

- Name and logo recognition on warm up shirts and National League tournament programmes.
- Inclusion/recognition on social media and all other marketing.
- Acknowledgement as Silver sponsor at selected WBNZ events and tournaments.

BRONZE
2.5K+

- Acknowledgement as a Bronze sponsor on social media and all other marketing.
- Acknowledgement on National League tournament programmes.

**ANY DONATION WILL RECEIVE A SOCIAL
MEDIA ATTENTION. THANK YOU**

